

TIME: 10:29
DATE: 4/25/54 - *Sunday*
SPONSOR: HASKELL + GILBERT'S
SOLICITOR: BE.

(READ slowly)

DOES YOUR TYPEWRITER GRUNT AND GROAN EVERY TIME YOU TOUCH IT?
THIS VACATION, LET HASKELL AND GILBERT'S GIVE IT A NEW OUTLOOK ON LIFE.
IT WILL COST YOU ONLY 8.75 FOR THE ENTIRE OPERATION, SUMMER CONVALESCENCE
PERIOD INCLUDED. YOUR TYPEWRITER WILL BE CAREFULLY OVERHAULED BY MEN
WHO KNOW THEIR BUSINESS. THIS OVERHAULING WIPES AWAY ALL THE DUST AND
RUST ATTACKING THE SENSITIVE WORKINGS OF YOUR MACHINE. (pause) SO,
THIS VACATION, CURE YOUR TYPEWRITER'S ACHES AND PAINS. CALL HASKELL
AND GILBERT'S - ~~THE PHONE NUMBER IS 612~~ ^{at 672. LET THEM ~~CALL FOR~~ PICK UP YOUR MACHINE.} ~~AND~~ ^{PICK UP} FOR ONLY EIGHT DOLLARS
AND SEVENTY-FIVE CENTS, STORAGE COSTS INCLUDED, GIVE YOUR TYPEWRITER
A NEW LEASE ON LIFE.

YOU ARE TUNED TO 600, WCSR, THE VOICE OF SMITH COLLEGE, NORTHAMPTON
THE CORRECT TIME IS NOW 10:30 p.m.

Announcer's Sign:

Mary Jablonska

TIME: 10:24
DATE: 4/25/24 - Sunday
SPONSOR: Haskell & Gilbert
SOLICITOR: DE

(READ Slowly)

DOES YOUR TYPEWRITER GRUNT AND GROAN EVERY TIME YOU TOUCH IT?
THIS VACATION, LET HASKELL AND GILBERT'S GIVE IT A NEW OUTLOOK ON LIFE.
IT WILL COST YOU ONLY 8.75 FOR THE ENTIRE OPERATION, SUMMER CONVALESCENCE
PERIOD INCLUDED. YOUR TYPEWRITER WILL BE CAREFULLY OVERHAULED BY MEN
WHO KNOW THEIR BUSINESS. THIS OVERHAULING WIPES AWAY ALL THE DUST AND
RUST ATTACKING THE SENSITIVE WORKINGS OF YOUR MACHINE. (pause) 80,
THIS VACATION, CURE YOUR TYPEWRITER'S AGES AND PAINS. CALL HASKELL
AND GILBERT'S - ~~LET THEM CARE FOR YOUR MACHINE~~ - ~~FOR ONLY EIGHT DOLLARS~~
AND SEVENTY-FIVE CENTS. STORAGE COSTS INCLUDED, GIVE YOUR TYPEWRITER
A NEW LEASE ON LIFE.

YOU ARE TUNED TO 600, WASH, THE VOICE OF SMITH COLLEGE, NORTHAMPTON
THE CORRECT TIME IS NOW 10:30 p.m.

Advertiser's Sign:

Handwritten signature